

2011 DINNER SPONSORSHIP INFORMATION

Support the WFPG in our mission to promote the leadership and voices of women in foreign policy by joining us as a sponsor at our Celebrating Women Leaders Dinner honoring Senator Dianne Feinstein on November 3, 2011, at the Four Seasons Hotel in Washington, DC. To join us as a sponsor, register at www.wfpg.org or contact us at sponsorship@wfpq.org or (202) 884-8597.

2011 SPONSORSHIP LEVELS

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support the WFPG by purchasing a program book ad full-page \$1,000 \mid half-page \$500 \mid quarter-page \$250



CELEBRATING WOMEN LEADERS

YOU ARE CORDIALLY INVITED TO OUR FALL DINNER HONORING:

SENATOR DIANNE FEINSTEIN

CHAIR, SENATE SELECT COMMITTEE ON INTELLIGENCE

TECHNOLOGY, TERRORISM, AND INTELLIGENCE:

ECONOMIC AND SECURITY CHALLENGES
IN A GLOBALIZING WORLD

MODERATED BY:

ELISABETH BUMILLER

PENTAGON CORRESPONDENT, THE NEW YORK TIMES

NOVEMBER 3, 2011

RECEPTION 6 P.M. DINNER 7 P.M.

THE FOUR SEASONS HOTEL 2800 PENNSYLVANIA AVENUE, NW WASHINGTON, DC

TICKETS AND INFORMATION: WWW.WFPG.ORG (202) 884-8597 PROGRAMS@WFPG.ORG



Women's Leadership

Global Engagement

VOLUME IV - ISSUE II

Women Shaping the Global Economy Series Launched: Anne Mulcahy on Leading a Global Corporation



On November 1, 2010, Anne Mulcahy, former Chairman and CEO of the Xerox Corporation, addressed the WFPG's Celebrating Women Leaders luncheon on "Leading a Global Corporation" at the Four Seasons Hotel. The event

ABC News Business moderated by Correspondent Bianna Golodryga and was attended by senior government officials, corporate executives, ambassadors, and NGO leaders. At the event, WFPG launched a new program series, Women Shaping the Global Economy. Event Chair Ann Korologos noted that "[WFPG] could not have selected a better speaker" for the occasion.

At the event, Mulcahy spoke about leadership lessons learned at Xerox, the qualities of good leadership, challenges for corporations today, the relationship between business and government, and the importance of public-private partnerships, including the role of NGOs. She discussed her own experience at Xerox and what she believes to be essential qualities of a good leader: listening, having a clear vision, authenticity, and maintaining a strong relationship with your people.

To Mulcahy, being a good leader is "all about listening"—hearing not only what people have to say but also learning from it. Good leaders should have a clear vision, communicate where they want to take the organization, and inspire those working with them to want to take this journey as well. In order to do this, leaders must have a clear and consistent set of values; people must know what to expect from them and be able to trust in them.

"What's really important is the ability for authentic leaders to win their hearts... this type of leader actually intuitively creates followership, which for me is the best kind of definition of leaderships there is." Additionally, for a good leader it's not about the title but rather it's about the people that they have the privilege to lead. Discussing Xerox's quick turnaround in five years from losing \$300 million a year to making over a billion, Mulcahy asserted that good strategy played a role, as did investing in research and development. However, "at the end of the day it is always about your people", as the success of an organization is dependent on them being willing to commit both to the goals of an organization and to its leadership.

[Good leaders] have a clear vision of where they want to take an organization, they give people a road map...and, more importantly, they inspire them to want to take that journey.

Mulcahy discussed women corporate executives and noted that when she first became CEO in 2001, one could count the number of female CEOs leading Fortune 500 companies "on one hand"; today there are 12. While it is progress, one should never "confuse optimism with satisfaction...we have a long way to go," and "we should feel good when we have 250 women CEOs, and nothing less." She went on to discuss the importance of supporting young women. "Kudos to this group [WFPG], I am a big believer that being active and focused is hugely important, and things like internships, and mentoring, and outreach activities are so important in creating the next generation of leaders, particularly in international affairs. So, I applaud vour efforts."



Women's Leadership

Global Engagement

VOLUME IV - ISSUE I



Secretary of Homeland Security Janet Napolitano speaks at Women in Power Luncheon

Washington, DC – On December 16, 2009, the WFPG hosted a Women in Power Luncheon honoring Secretary of Homeland Security Janet Napolitano. In her address and the discussion moderated by *New York Times* Pentagon Correspondent Elisabeth Bumiller, Napolitano presented an overview of the Department of Homeland Security (DHS), now the third largest department in the government. She outlined the five major mission areas for DHS which include: counterterrorism, securing the borders of the US, the enforcement of the nation's immigration laws, cyber-security, and preparation for disaster response.

Napolitano explained that DHS is not just a domestic agency, stating that "Our very existence recognizes that in this day and age, terrorism itself is a globalized phenomenon that comes home to roost right here." She noted that although the conflict in Afghanistan is thousands of miles away, "One of the major reasons, if not the major reason, they are being so deployed is because of safety right here in the homeland."

The Secretary explained that DHS responds to a complex set of threats that involve military, diplomatic, cultural, and development issues. One recent unhappy development, according to the Secretary, has been that American citizens raised here have become radicalized, violent, and "operationalized" after being trained in camps

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abroad. This means that we have to place "a premium on sharing intelligence and information, not just among federal departments—but also we need to make sure that we can effectively exchange or share information across the nation to state, to local, to tribal, to territorial law enforcement and others."

DHS's role is "not only the ability to gather or collect the information about threat streams... but also then to transform them into products that can be shared across the country at various levels of security classification." This is something the Department is already doing across the country through fusion centers with federal, state, and local law enforcement.

In closing, the Secretary emphasized that despite the efforts of DHS, no single federal department can protect "the security enterprise of the United States" and thus stressed the importance of "the notion of shared responsibility," which includes the government, individuals, families, and the community.



Women's Leadership

Global Engagement

CELEBRATING WOMEN
LEADERS LUNCHEON



Ambassador Melanne Verveer on Women Center Stage in Foreign Policy and the Global Economy

Washington, DC-On July 15, 2010, Ambassadorat-Large for Global Women's Issues Melanne Verveer addressed prominent members of the international affairs community on the importance of women's leadership and empowerment for US foreign policy and the global economy at a WFPG Celebrating Women Leaders Luncheon. Senior Correspondent for PBS NewsHour Judy Woodruff moderated the discussion.

Verveer discussed the progress made since the Beijing Conference on Women, emphasizing that the "growing recognition that women's empowerment must be a central component of any effort to solve our most pressing global problems." These issues cannot be viewed solely as women's concerns, relegated to a place of lesser importance in US foreign policy. Verveer explained that the creation of her position was part of an effort to integrate women into the government's decision-making process. She also lauded the creation of UN Women, noting that the agency will hopefully elevate women's issues within the system and stressed that its leader must have international acclaim and significant management experience.

The Ambassador emphasized the vital role that women's leadership and empowerment play in the economic development. She noted that countries in which women enjoy relative equality generally boast higher levels of economic growth and competition, while countries with large gender gaps are more prone to violence and extremism.

[There is] growing recognition that women's empowerment must be a central component of any effort to solve our most pressing global problems.

She went on to stress the importance of women's involvement in peace processes, both to ensure an enduring peace and to guarantee continued respect for women's rights.

In Afghanistan and Pakistan, Verveer praised women "who are on the front lines, are fighting back, and taking back their religious values and their religion from those who define [it] as endorsing the oppression of women." Answering how the US can assist, the Ambassador stated that, "Women need to be made aware of their rights and education is absolutely critical, literacy programs are critical, and so is protecting them from violence." Verveer also addressed human trafficking, noting that current laws fail to address the root of the problem "that women and girls are not valued" and do not know their own worth.

Ambassador Verveer closed her remarks with a call to action, citing Nicholas Kristof's observation that the 21st century's moral imperative must be women's equality. Echoing Secretary Clinton's famous words, the Ambassador firmly asserted, "We know that 'women's rights are human rights,' and we cannot settle for anything less."

A Conversation with Richard Holbrooke on Afghanistan and Pakistan

A Special Beyond the Headlines Luncheon



Washington, DC – On January 8, 2010, Ambassador Richard Holbrooke, US Special Representative for Afghanistan and Pakistan, addressed WFPG members and guests on current US policies and strategies in the region at a Beyond the Headlines Luncheon. The talk was moderated by Helene Cooper, White House Correspondent for *The New York Times*.

Holbrooke explained that the US "will start a responsible transition of security responsibilities to the Afghan security and police by July 2011, and start withdrawing some of the troops."

Holbrooke spoke about President Obama's decision to substantially increase US forces in Afghanistan, explaining that the President would not have done this if he did not believe that it was directly linked to vital US national security interests, emphasizing that this situation is drastically different than the US's experiences in Vietnam and Iraq. He also discussed what he called a misunderstanding of the American deadline of the 2011 troop withdrawal. Rather than setting a specific timetable, Holbrooke explained that the US "will start a responsible transition of security responsibilities to the Afghan security and police by July 2011, and start withdrawing some of the troops."

According to the Ambassador, in the next 18 months heavy emphasis will be placed on two efforts: (1) to degrade and disrupt Taliban efforts, and with the space that this disruption creates, (2) to upgrade and help "train and equip and grow and improve the Afghan security forces and improve their civil governance." He outlined the

three elements of this strategy: the military, civilians, and training the military and police. There has been a tripling of the number of civilians involved in this effort over the last year, with agriculture as the number one non-security priority. Holbrooke said that it would not be easy, but that the strategy will be re-evaluated at the end of the year.

Holbrooke stated that we are making progress and that the al-Qaeda leadership has been significantly weakened in the border area, but fighting in this area is complicated because it crosses into Pakistan. He supports more aid to Pakistan, and appreciates the Kerry-Lugar-Berman legislation, which authorizes \$7.5 billion over the next five years for economic assistance to Pakistan. In Holbrooke's opinion, relations with Pakistan have improved over the last year, and "Pakistan is rising on our radar screen and will continue to do so." The US has provided massive aid for their refugee problems, increased military aid, and is starting to focus on problems such as energy and water.



Richard Holbrooke and Moderator Helene Cooper